NACAA COMMUNICATIONS CONTEST SCORE CARD – 2023

Name State

|  |  |  |
| --- | --- | --- |
| **CATEGORY 1** | **POSSIBLE** | **YOUR** |
| **AUDIO RECORDINGS** | **POINTS** | **SCORE** |

1. **CONTENT** **25**

Does the program contain useful information? Is sufficient information given so listeners can use it?

Was there good reason for discussing the selected subject at the time the program was aired? Will it interest a majority of the audience? Was information localized and appropriate?

1. **FORMAT** **15**

Do opening remarks attract attention and arouse audience interest? Do topics follow one another in logical sequence? Does information discussed flow smoothly and naturally? Is the closing friendly and direct? Will it prompt the listener to tune in again?

1. **STYLE** **25**

Does the entire show have zeal? Does a pleasing and friendly personality show through? Does the agent have enough variation in voice quality and mood to keep the show from becoming monotonous?

1. **TECHNICAL QUALITY** 20

Does the technical quality of the recording meet broadcast standards?

1. **ABSTRACT** **15**

Were instructions and format for submitting abstract followed?

TOTAL POINTS **100**

COMMENTS:

NACAA 2023